



PROCLAMATION

**GENERAL AVIATION
APPRECIATION MONTH
MARCH 2023**

***WHEREAS,** Santa Barbara, California has a significant interest in the continued vitality of general aviation, aircraft manufacturing, aviation educational institutions, aviation organizations, and community airports; and*

***WHEREAS,** the Santa Barbara Municipal Airport and general aviation play a vital economic role in the City of Santa Barbara; and*

***WHEREAS,** according to the PricewaterhouseCoopers study, Contribution of General Aviation to the US Economy in 2018, general aviation generates nearly \$32.7 billion in business revenues to the state's economy each year and supports more than 148,000 jobs and a payroll of \$11.3 billion annually; and*

***WHEREAS,** general aviation improves overall quality of life by supporting emergency medical and healthcare services, firefighting, disaster relief, investments in sustainable fuels, innovative technology, a breadth of career opportunities, and by transporting residents, visitors, and business travelers quickly and safely; and*

***WHEREAS,** the City of Santa Barbara is proud of the many quality services, programs, and opportunities the Santa Barbara Municipal Airport provides for our community, and we gladly join communities nationwide in recognition of the economic, social, educational, and historical benefits of general aviation;*

***NOW, THEREFORE, I, RANDY ROWSE,** by virtue of the authority vested in me as Mayor of the City of Santa Barbara, California, do hereby proclaim **March 2023 as General Aviation Appreciation Month** in Santa Barbara.*

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Official Seal of the City of Santa Barbara, California to be affixed this 27th day of February, 2023.

MAYOR RANDY ROWSE